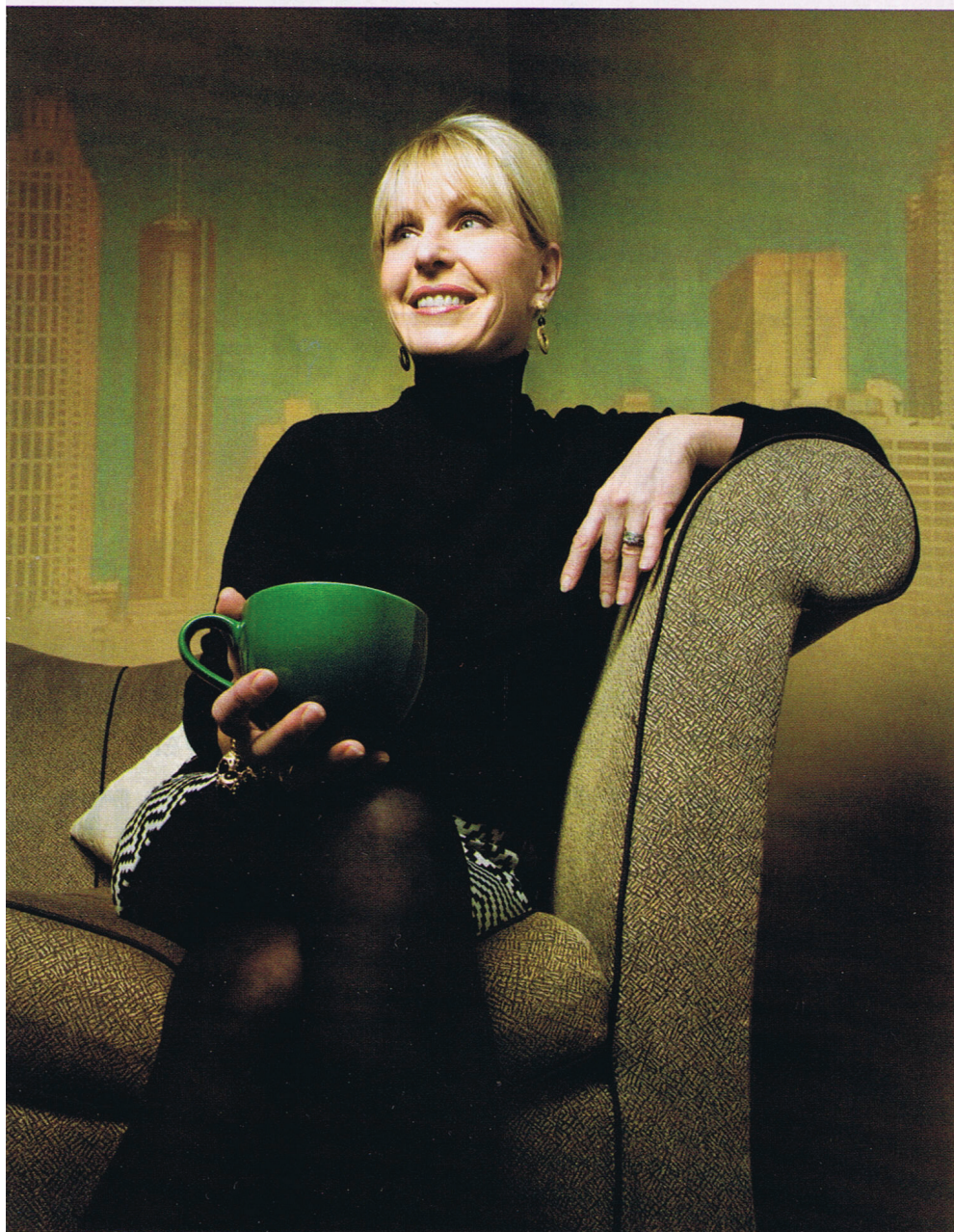


Bobbie Battista

Cohost of *Daily Cafe* talk show on Retirement Living TV;
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Atlanta's an interesting town politically. It's a **little blue oasis** in the middle of a red state.

The Democratic Party has suffered a fair amount of decline and disorganization. I always like to see a **fair fight**, and I'm not seeing that in Georgia.

The more transplants we get, the **more Independents** there'll be in Atlanta.

If I were single in Atlanta today I'd be living in Midtown!

This is a town in transition when it comes to the media landscape. There's **plenty of opportunity** for improved radio stations, more homegrown talent, a more competitive television market.

When CNN was in full force, Atlanta was more of a **media player**. But so much of the programming has been relocated to New York. That's changed the equation a bit.

Atlanta has put itself on the map in terms of politics, as a frontrunner in the election of black officials. There's been an impressive array of black politicians, and not just because they're Democrats—they're very **strong leaders**.

In ten years I expect Atlanta to be the retirement capital of the South. **People aren't moving to Florida** like they used to.