

770-551-8838  
7300 North Point Parkway, Alpharetta  
678-366-2336  
3637-A Peachtree Road  
404-262-7100  
2205 Pleasant Hill Road, Duluth  
770-813-0111  
The Avenue East Cobb  
770-973-3288  
The Avenue Peachtree City  
770-486-0914  
The Avenue West Cobb  
770-427-1441  
josbank.com

There's a large selection of moderately priced suits, with an emphasis on the "Trio," a three-piece set which includes a jacket, pants and an extra pair of trousers in a complementary fabric. Also, a nice variety of conservative casual looks.

#### JUNKMAN'S DAUGHTER

464 Moreland Ave.  
404-577-3188

A young, tattooed and pierced clientele shops here for rock 'n' roll, goth, punk and retro fashions at mid-level prices from the likes of BC Ethic, 55DSL, 7 Diamonds, Penguin and Lip Service. There's a huge assortment of sport shirts with images of everything from gangster figures to call girls' photos and ads. The place to find those black vinyl pants with studs.

#### K. ALEXANDER

1155 West Peachtree St.  
404-817-0055

For 9-to-5ers with a stylish edge, K. Alexander stocks European designs that speak sophistication with a bit of trend. The inventory is slim, with turnover as soon as a piece sells out. Italian suits for men and women from \$250.

#### K&G MEN'S SUPERSTORE

2949 Canton Road, Marietta  
770-428-9660  
1555 East Park Place Blvd., Stone Mountain  
770-879-1201  
1750 Ellsworth Industrial Blvd.  
404-352-3527  
1249 Mt. Zion Road, Morrow  
678-422-2425  
3750 Venture Drive, Duluth  
770-623-9896  
kgmens.com

Affordable dressy and casual clothing and accessories in a warehouse setting. Among those carried by K&G: Bill Blass, Perry Ellis, Ralph Lauren and International Waters. Sizes may vary from one store to another. You can find 100 percent wool suits for \$100.

#### KALEIDOSCOPE BOUTIQUE

225 East Ponce de Leon Ave., Decatur  
404-378-1214  
kscopeboutique.com

A high-end boutique with brand name clothing like Ben Sherman, Mavi, 4-You Men and Penguin.

#### LACOSTE

Lenox Square  
404-842-9353  
lacoste.com

The little crocodile returns. Popular accessories are tracksuits and button-down shirts in 100 percent cotton in a full range of styles and colors, plus golf and tennis ensembles. See you on the courts, Biff.

#### LUI-B

1116 West Peachtree St.  
404-810-0031  
lui-b.com

Located in Midtown's burgeoning "Art and Fashion District," this flagship store by a team of Italian and American designers is modern and businesslike, with a little bit of spice. Based on the concept of the Italian camiceria (shirtmaker), the store features ready-to-wear and made-to-measure men's shirts in a range of styles from cutting-edge to formal. Clients choose from a selection of double-twisted fabrics, and collars, cuffs and cuts that are then individually hand sewn in Italy.

#### LUCKY DEVIL

1158 Euclid Ave.  
404-681-5825

A clothing source for various subcultures, this boutique is not for the faint of fashion. Progressive street wear from brands like Serious, Lip Service, Tripp NYC, Lucky 13 and Sailor Jerry is very popular. Check out the retro, tattoo-inspired graphic tees.

#### M3

996 Virginia Ave.  
404-745-9968

The Mitzi empire expands with yet another new store, this one featuring denim and separates. Popular labels like Seven, Joe's and Paper Denim & Cloth for both men and women.

#### MARK SHALE

Lenox Square  
404-231-0600

A men's and women's clothier featuring pricey duds ranging from sportswear to elegant suits. Popular labels are Zegna, Canali and Ike Behar. The store also carries shirts by hard-to-find Italian brands Nani Boni ("None Better") and Gran Sasso.

#### MARKET

2770 Lenox Road  
404-814-0977

This lifestyle store supplies almost everything a hip bachelor needs, whether it's a contemporary-designed corkscrew or the hottest coffee-table book. Popular clothing includes T-shirts by Joie and shirts by Roar.

#### MEN'S WEARHOUSE

Multiple locations, including:  
2931 Cobb Parkway  
770-956-7297  
425 Ernest Barrett Parkway, Kennesaw

## STEPPING OUT

### GET BEYOND TASSEL LOAFERS

BY CHANDRA R. THOMAS

Three years ago, Gloria Potter thought she had found the perfect Christmas gift for her then fashion-challenged fiancé Gary: black square-toe Steve Madden shoes. "I thought it was something he needed and would enjoy, but obviously he didn't need them or enjoy them," recalls the Powder Springs resident, chuckling. "We've been married a year now, and those shoes are still sitting in the closet. I've seen him in those shoes maybe three times in three years."

And so goes the drill for many men (and often their significant others) who've fallen into a rut in the shoe department. But now that the options are wider than ever, it's time for even the most shoe-phobic male to branch out.

This season, many designers are retreating back to a pointier toe for both dressy and casual styles, but the trendy square-toe popularized by Emory University alum and fashion designer Kenneth Cole remains current. Also, those fun casual shoes that emerged several years ago—kind of a cross between a bowling shoe and a sneaker—are around for yet another season. For that fellow who's a bit apprehensive about taking his first step into the realm of fashionable footwear, some local experts offer these tips:

**GET INSPIRED.** Flip through magazines for ideas about what's hot. "You can also focus on a celebrity whose style you like and just emulate it," explains **Michelle Legan**, owner of a personal-appearance consulting firm for men, **Eye Candy Image**. "I get lots of clients who say they want to look like George Clooney, Hugh Grant or Brad Pitt, and that's okay."

**SEEK ADVICE.** Ask a fashionable friend where he shops. Take note of what's on display, and ask the salesclerks about top sellers. "Get ideas, but don't feel pressured to just go with a popular trend," suggests **Letia M. Scales**, a certified image consultant with **E-MODE**. "You need to find a middle ground where you can be stylish in a way that you feel comfortable."

**TRY ON SOMETHING NEW.** Set aside some time to try on a variety of shoes at the store. You may think you know what you want, but you might be amazed at how your opinion changes dramatically when the shoe's on your foot, explains **Abigail Lignugaris**, owner of **Sole**, a shoe store in downtown Decatur. "Be open to trying out a variety of styles," she says.